

Citizen Development with the Microsoft Power Platform

Hamburg@work



Timo Schramm, Technical Specialist
Business Applications + Power Platform



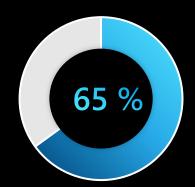


- What is Citizen Development and why should I care?
- Citizen Development is a teamsport
- Example Use Cases + Apps

IT and business leaders face various challenges

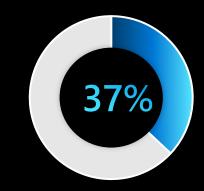
App development backlog

– apps not delivered



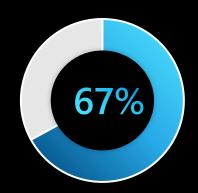
65% of organizations report an app development backlog.

Paper and extensive manual Excel sheet processes

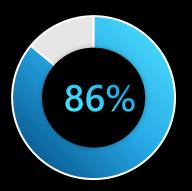


37% of organizations are still using paper to manage critical business processes.

Lack of software developers and technical skill shortage

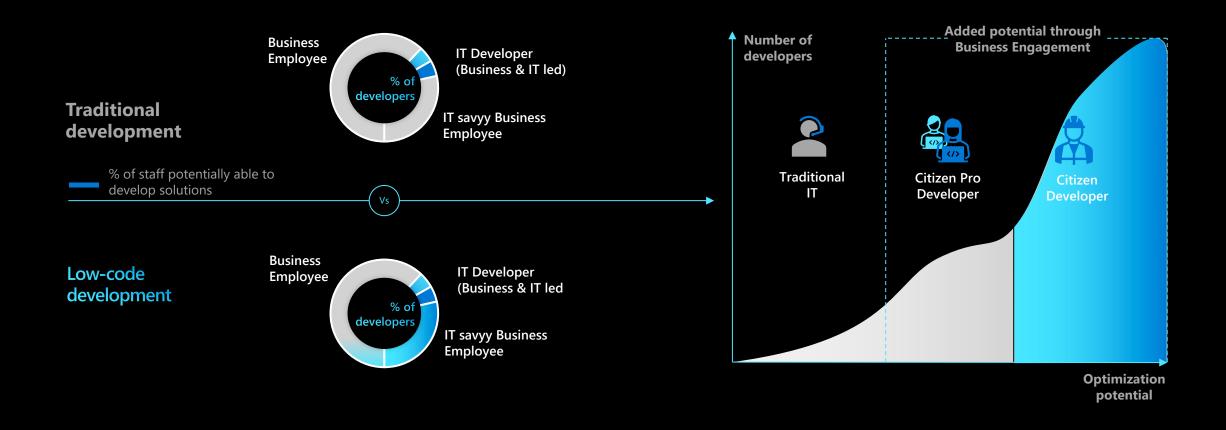


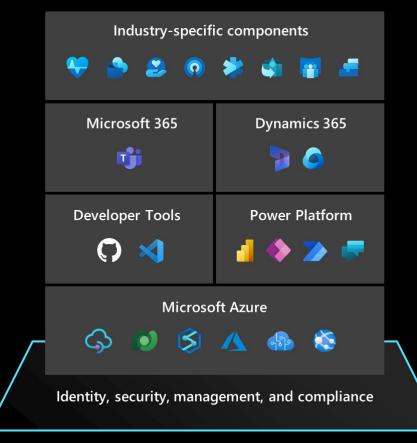
67% of CIOs and tech leaders say IT skills shortages are preventing them from keeping up with the pace of change. Shortage of talent



86% of organizations struggle to find technical talent to build applications.

Low-code boosting app & workflow development





"Although citizen developers didn't need to know computer programming languages, they still previously had to understand the logic of writing formulas in Power Fx. Using an **advanced AI model like GPT-3** can help our low-code tools become even more widely available to an even bigger audience by truly becoming what we call no code."

- Charles Lamanna, CVP Low Code Platform



Why digital transformation with low-code?









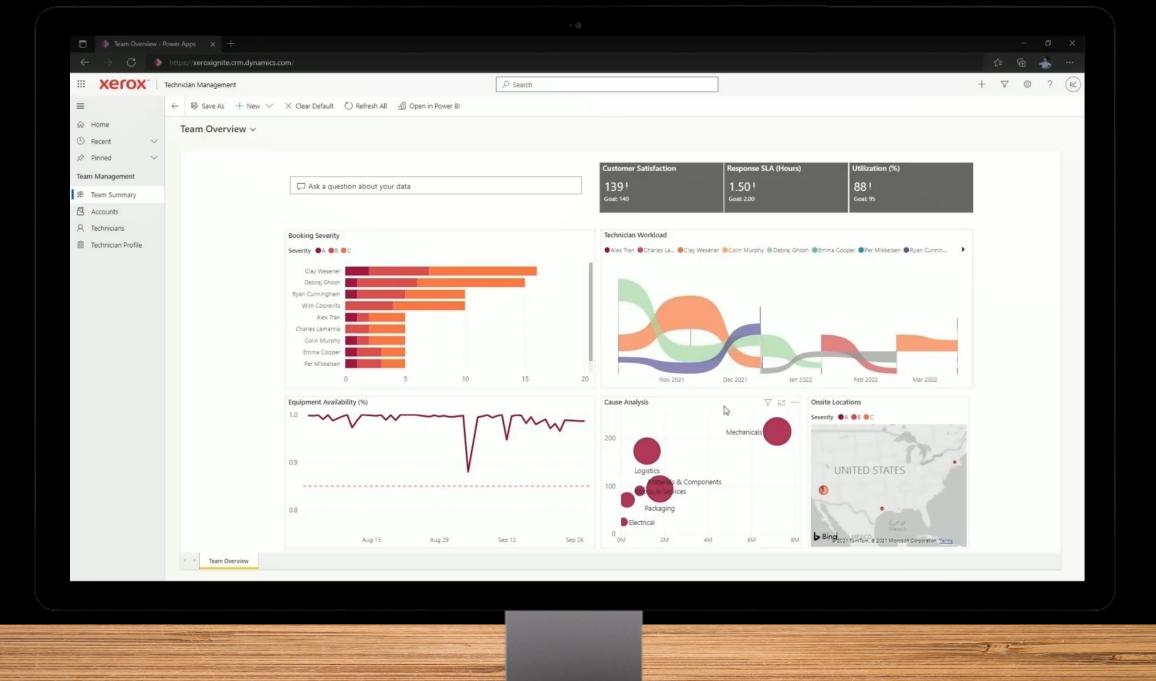


Transformation velocity increases due to rapid development

Bridging talent gap of professional developers by enabling a new group of code developers Reducing tech debt and total cost of ownership (TCO) by adding an additional layer on top of existing systems and build new apps rapidly Offering a unique orchestration layer and integrating with existing information systems or unifying siloed applications

Reducing vendor overload and software evaluation cycles since one platform can fulfill multiple needs





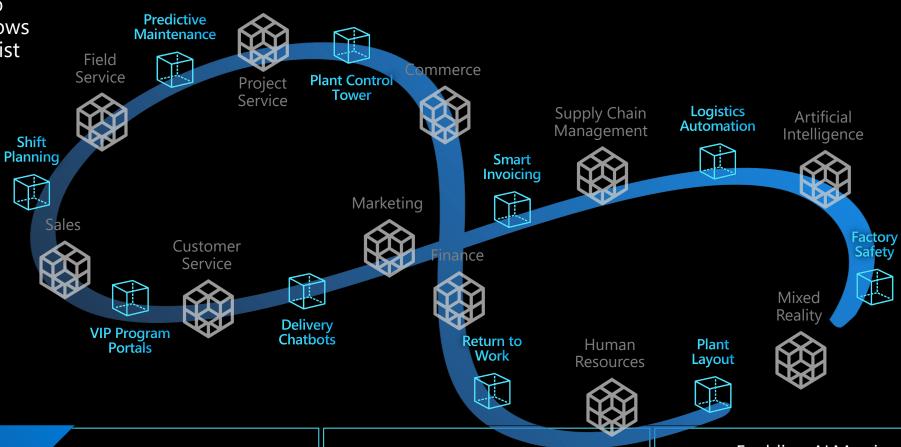
Manufacturing Empowering customers to create applications and flows that currently does not exist





External data





Dynamics 365



Power Platform

Microsoft Dataverse

Role-based security

Scalable Data Services

Enabling ALM using Solutions framework

Azure Services

Active Directory

Security

API Management

SAP customers

Empowering SAP customers to create applications and flows that combines SAP and Microsoft's technology

SAP PI/PO & **SAP Cloud Platform** Integration Services



SAP NetWeaver*



SAP Fiori

SAP SuccessFactors (Recruiting, Learning)

SAP Concur (Travel Mgmnt Suite)

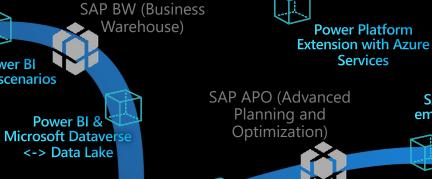
SAP Products¹



Power Platform

SAP S/4 HANA **SAP Power BI** connector scenarios **SAP OData**connector driven Office / Teams Integration scenarios SAP Ariba (Strategic Sourcing Suite)

RPA-driven Process Automation



SAP FI (Financia Accounting)

Custom Connector Framework

> SAP HCM (Human Capital Managemen

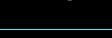
driven scenarios

SAP ERP connector

SAP-driven Bots with

Power Virtual Agents

Employee Self-Service scenarios





Gateways

SAP Fiori Launchpad embedded Power Apps

> SAP SCM (Supply Chain Management

Power Automate & RPA-driven



SAP MM (Material Management)

integrated technology platform

Enabling ALM using Solutions framework

¹ highest visibility in 2020

Microsoft Dataverse

Role-based security

Scalable Data Services

Azure Services

Active Directory

Security

API Management

Microsoft Power Platform

No code, low code, and code first—all are welcome



Power BI

for low-code data exploration, analytics and reporting



Power Apps

for low-code web and mobile application development



Power Automate

for low-code robotic process automation or workflow automation



Power Virtual Agents

for low-code chatbots and conversational agents











A low-code approach to building apps



Easily build web & mobile apps with a full featured low-code/ no-code platform (primarily LOB + B2E apps today)

Connect to your existing data with 500+ pre-built connectors and custom connectors

Strong enterprise governance & security

Pro-dev extensibility enable "no limits" development



Power BI

A low-code approach to self-service BI



Drive a data culture for everyone, every decision, at any scale

Empower every individual with familiar data experiences and Al infused insights

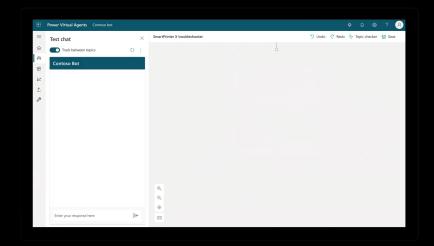
Infuse teamwork with data by weaving BI into the fabric of where you work

Scale to 100,000s of users, meeting the most demanding enterprise needs



Power Virtual Agents

A low-code approach to conversation



Engage with your customers and employees conversationally. Resolve routine issues easily, freeing up staff to focus on complex matters

Empower your subject matter experts. Easily create powerful bots using a guided, no-code graphical interface and Al-driven suggestions

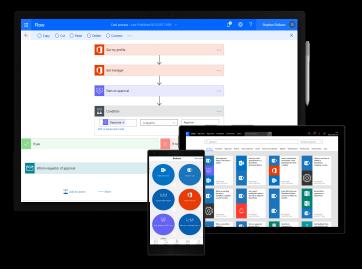
Less talk more action. Leverage all the Power Platform connectors or call APIs and custom processes using Power Automate

Easily extend your bots. Add even more complex capabilities using Microsoft Bot Framework



Power Automate

A low-code approach to automation



Model business processes and automate workflows and your apps and services

Connect to all your data with 500+ pre-built connectors, RPA and custom connectors

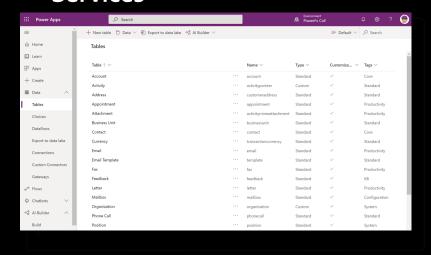
Strong enterprise governance and security

Pro-dev extensibility with Azure and custom logic



Microsoft Dataverse

A SaaS backbone of Power Platform Services



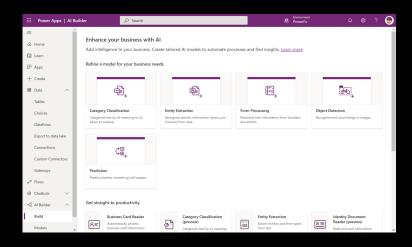
Dataverse lets you securely store and manage data that's used by business applications. Data within Dataverse is stored within a set of tables.

Dataverse includes a base set of standard tables that cover typical scenarios, but you can also create custom tables specific to your organization and populate them with data by using Power Query.

App makers can then use Power Apps to build rich applications that use this data. Standard and custom tables within Dataverse provide a secure and cloud-based storage option for your data.

Application Lifecycle Management (solutions) and Microsoft solutions – such as Microsoft Approvals – are based on Microsoft Dataverse





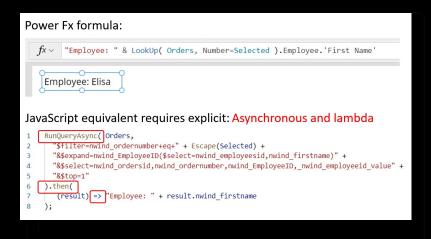
Al Builder enables your business to use Al to automate processes and glean insights from your data in Power Apps and Power Automate.

Al Builder is a turnkey solution that brings the power of Al through a pointand-click experience, so you don't need coding or data science skills to access the power of Al.

With Al Builder, you can build custom models tailored to your needs, or choose a prebuilt model that is ready to use for many common business scenarios.



Microsoft Power Fx The low-code language used across Power Platform



Extracting and expanding the formula language that is in Power Apps Canvas today. Think Excel!

Reduce barriers by leverages the existing knowledge of millions of Excel users.

An open-source language that will be available for everyone to use and implement.

Accelerate with the simplicity of formulas and add code where it matters using favorite developer tools.

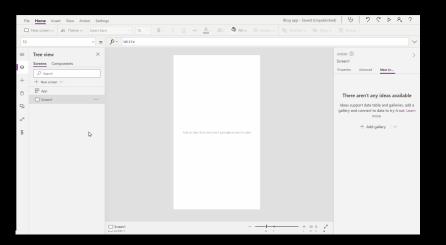
Building a complex solutions becomes as easy as building a spreadsheet.

Enabling a native experience for data sources, including Dataverse, Microsoft SQL Server and Sharepoint.



GPT-3 & PROSE

Transform natural language to code



Empower citizen developers to quickly unlock the power of formulas by transforming natural language to code.

Enable professional developers to speed up authoring by reducing time spent searching and tuning formulas.

Supported in Gallery and Data tables first and expanding to more controls and formulas based on user feedback.

Increase productivity by enabling developers to program by example reducing time spent searching, writing, and fixing formulas.

Empower developers to easily manage and manipulate data within Galleries and Data tables, by applying patterns or formula on the original value.



Microsoft Power Fx The low-code language used across Power Platform

Power Fx formula:

```
fx > "Employee: " & LookUp( Orders, Number=Selected ).Employee.'First Name'

Employee: Elisa
```

JavaScript equivalent requires explicit: Asynchronous and lambda

```
RunQueryAsync() Orders,

"$filter=nwind_ordernumber+eq+" + Escape(Selected) +

"&$expand=nwind_EmployeeID($select=nwind_employeesid,nwind_firstname)" +

"&$select=nwind_ordersid,nwind_ordernumber,nwind_EmployeeID,_nwind_employeeid_value" +

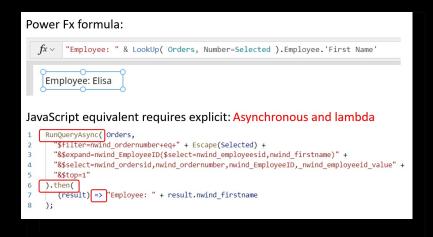
"&$top=1"

).then()

(result) => "Employee: " + result.nwind_firstname
);
```



Microsoft Power Fx The low-code language used across Power Platform



Extracting and expanding the formula language that is in Power Apps Canvas today. Think Excel!

Reduce barriers by leverages the existing knowledge of millions of Excel users.

An open-source language that will be available for everyone to use and implement.

Accelerate with the simplicity of formulas and add code where it matters using favorite developer tools.

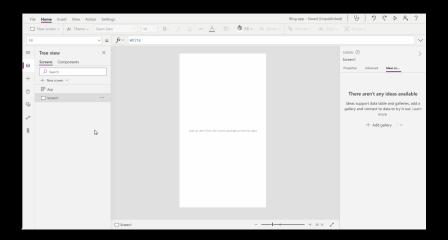
Building a complex solutions becomes as easy as building a spreadsheet.

Enabling a native experience for data sources, including Dataverse, Microsoft SQL Server and Sharepoint.



GPT-3 & PROSE

Transform natural language to code



Empower citizen developers to quickly unlock the power of formulas by transforming natural language to code.

Enable professional developers to speed up authoring by reducing time spent searching and tuning formulas.

Supported in Gallery and Data tables first and expanding to more controls and formulas based on user feedback.

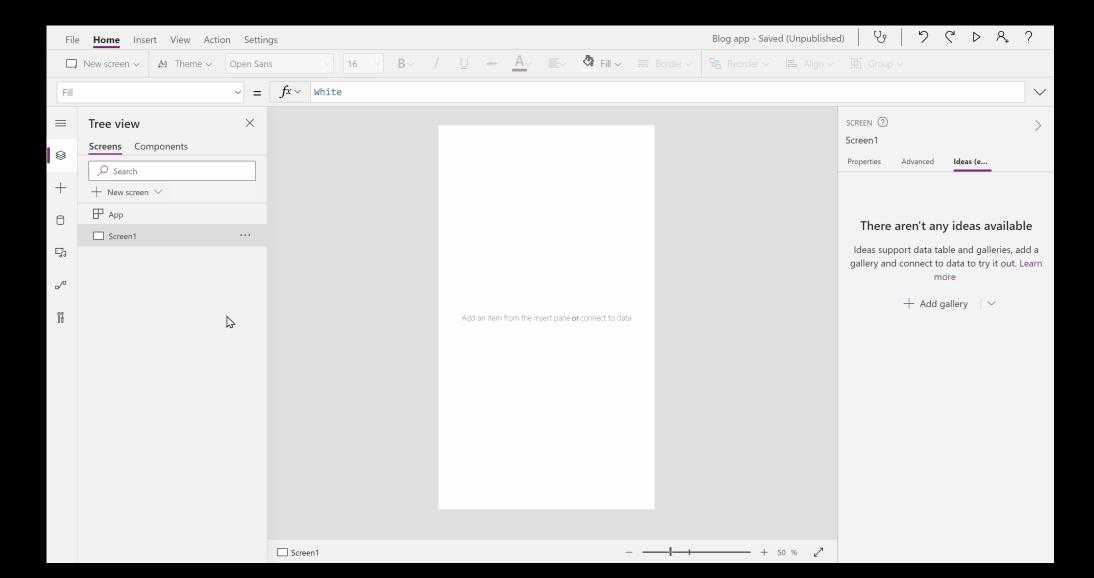
Increase productivity by enabling developers to program by example reducing time spent searching, writing, and fixing formulas.

Empower developers to easily manage and manipulate data within Galleries and Data tables, by applying patterns or formula on the original value.



GPT-3 & PROSE

Transform natural language to code



Everyone's platform for transformation



No Code

Drag and drop experiences that are like PowerPoint



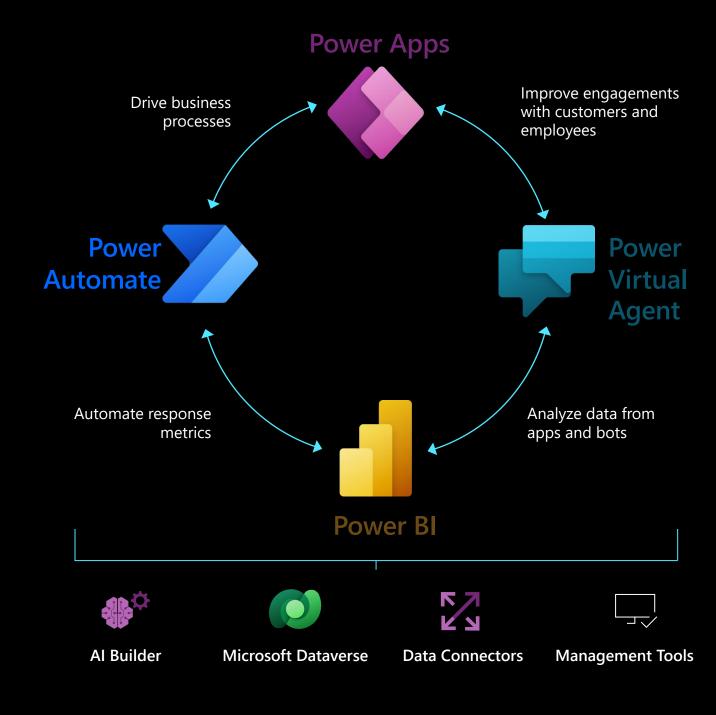
Low Code

Drag and drop plus Excel-like formulas for functionality



Code First

Professional development and extensibility across Microsoft



That enables a new way to develop solutions

By 2022, 50% of organizations will have business-IT collaboration teams driving technology-based business innovation.

Citizen developers participate Coders do the "hard parts", directly in development to from data integration to shorten cycles custom UX controls **Business Developers** Low Code is a **Team Sport** Coders manage source control and app lifecycles Citizens register their apps and participate in training **IT Pro** IT governs citizen IT grants access to activity and nurtures resources for more the community advanced developers

Gartner Predicts 2020 Application Leaders

Empowerment through Governance

An example of an empowered, yet fully governed approach

https://aka.ms/
PowerPlatform
Guidance





Applies layers of security
Establishes environment strategy

Establishes tenant and environment level DLP policies



Sends email welcome

Automated to share best practices and templates with new makers



Monitors usage

Discovers highly used apps, flows chatbots and helps move solutions to dedicated environments and establish ALM



Automation & communication

Sets up automatic notification and alerts to inform makers of new policies Communicates

Communicates guidelines and policies through a wiki



App Catalog

Org applications are tagged and published in an internal App Store for discovery and increased adoption



Tenant hygiene

Orphaned and unused applications are identified and archived or deleted



Builds first app, flow or chatbot

Using training materials from Microsoft and company



Uses company templates

To create on-brand and powerful applications without reinventing the wheel



Engages the community

To learn deeper skills from more makers, attends internal trainings and hackathons



Idea for enterprise use-case

Submits request for dedicated environments and connectors needed



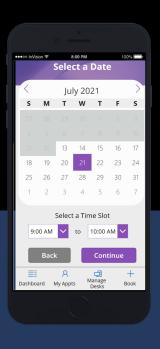
Use Case: Desk Booking Power App

Desk Booking App Template







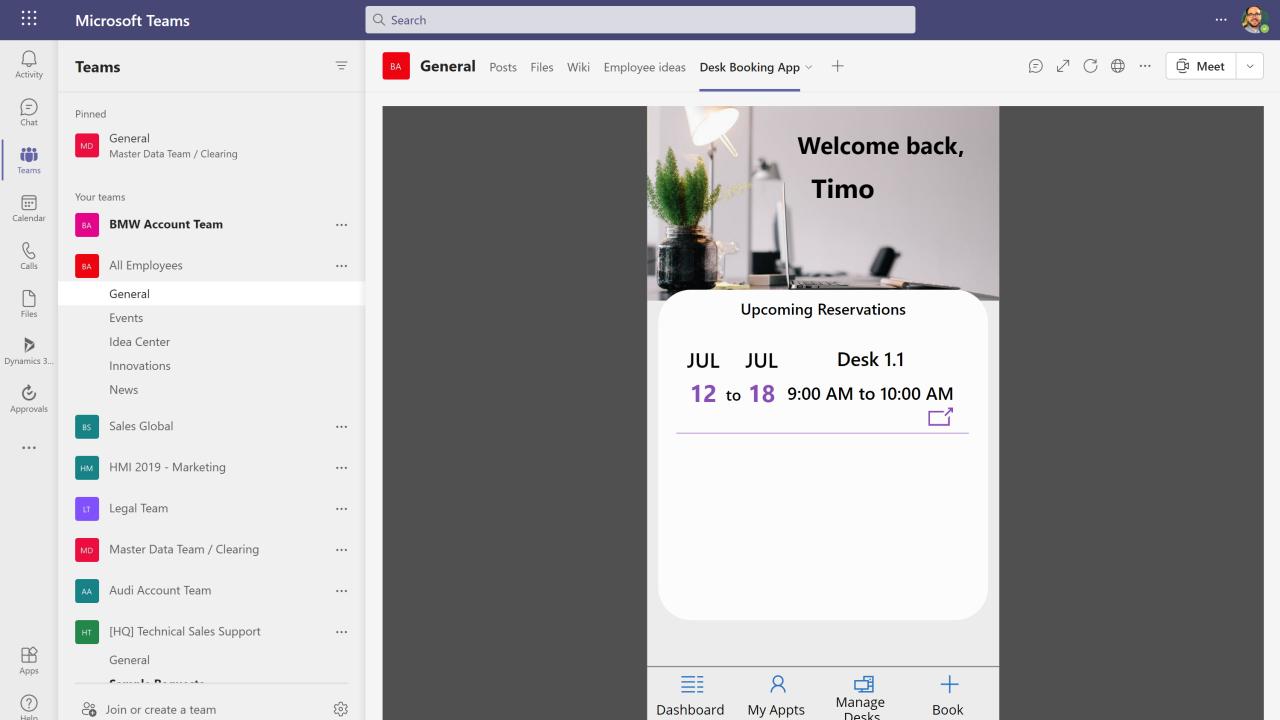


Employee determines location and checks-in

Employee self-screens and attests to state of health

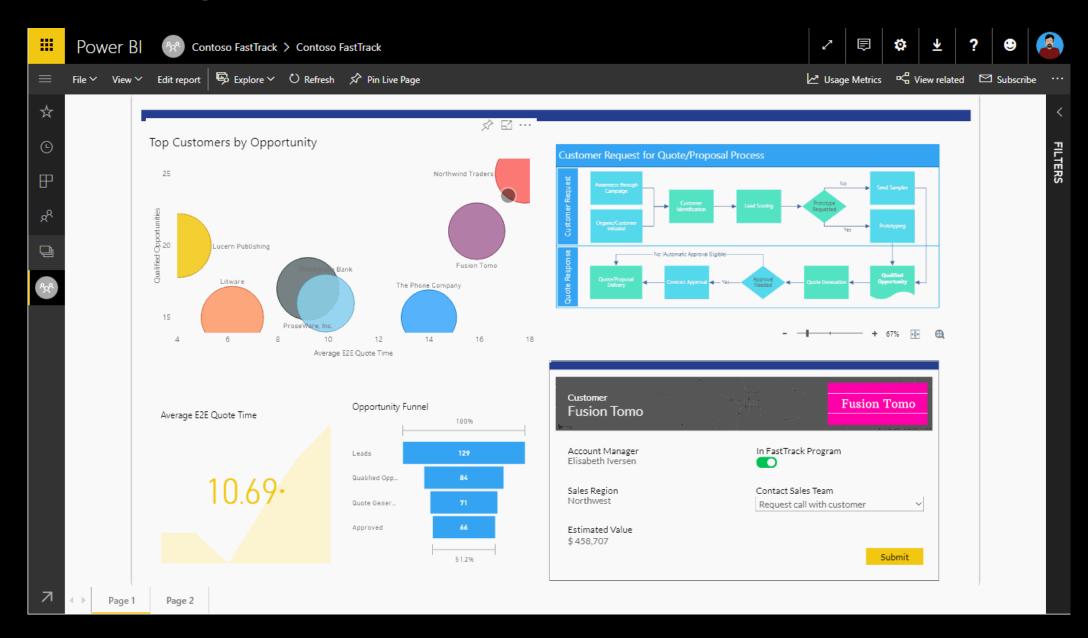
Employee receives a day pass for entry to the location



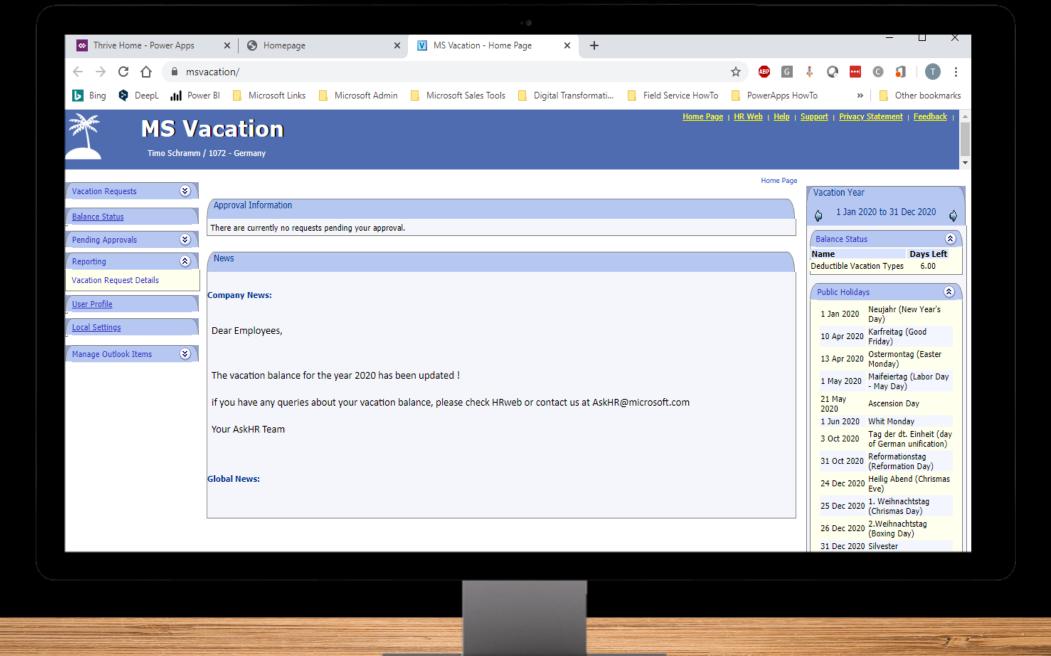


Use Case: Power BI and Power Apps

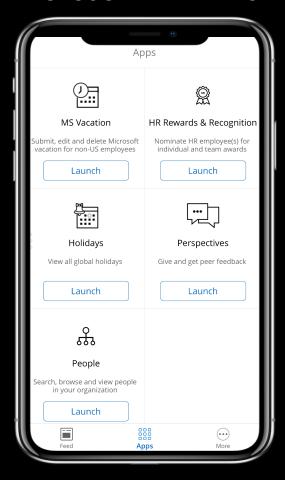
From insights to action with Power Apps & Power BI



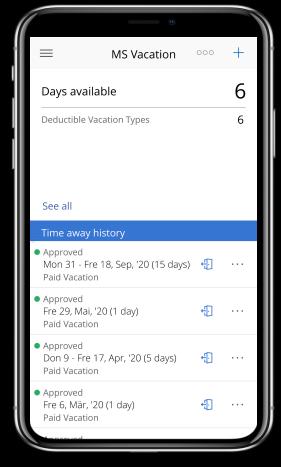
Use Case: Microsoft global HR Power App (Thrive)

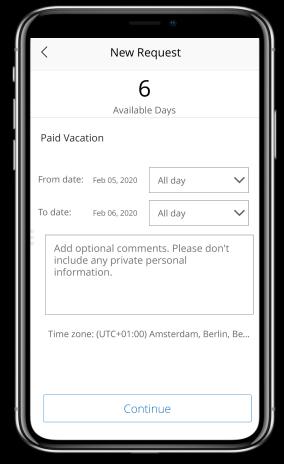


MICROSOFT THRIVE HUB

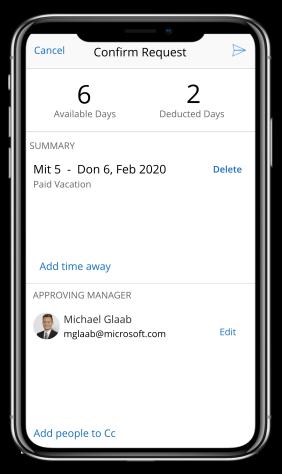


VACATION OVERVIEW VACATION REQUEST



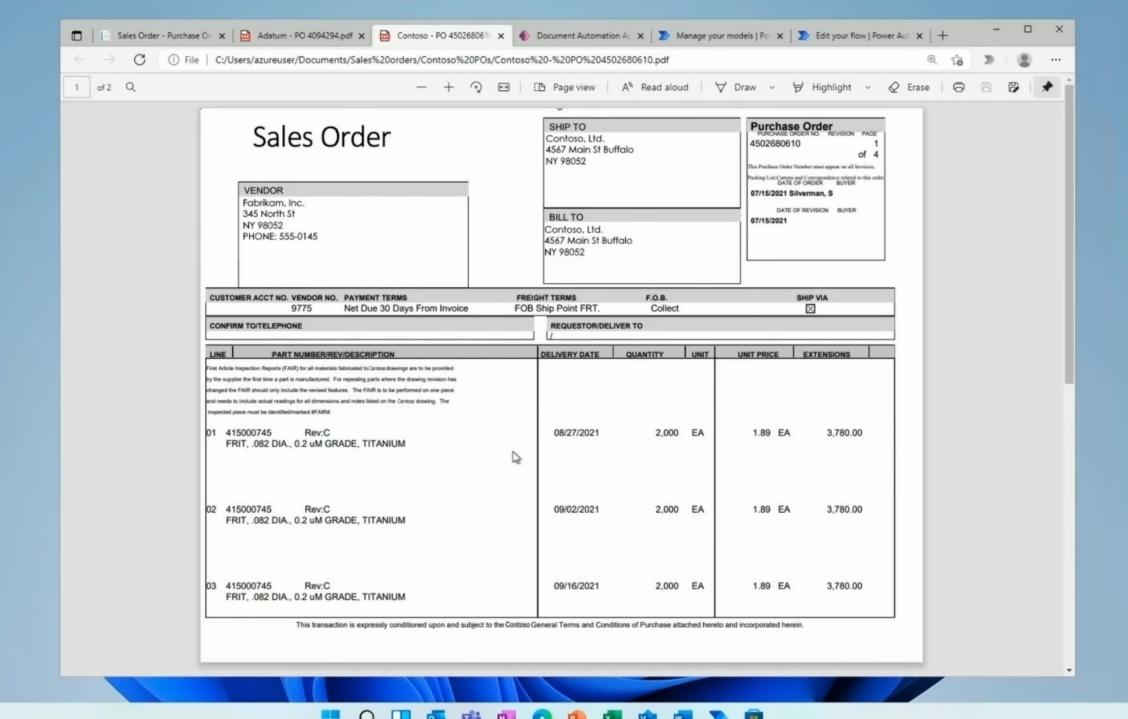


VACATION SUBMISSION



Use Case: Document Automation





Power Platform can cover new & evolving scenarios with new developer economics

