

## Subscription News, Event Updates & More

With our free **subscription News, Event Update & More**, we regularly inform you - even without being a member - about Hamburg@work offers and events. In addition, we provide you with news about digitalisation and information from the network to keep you up to date.

All we need from you for the **News, Event Update & More subscription** is an email address, which we save as your Hamburg@work iD for. Hamburg@work iD and subscription are free of charge and can be cancelled at any time.

If you would like to attend a Hamburg@work event as a subscriber, you need a guest account and pay flexibly per event. Tickets can be booked in the event area of our website or via the participation links in our event updates.

You can find the registration option for the subscription in the footer of our website. Our members are automatically registered when they join the association.

## Guest access to the event area

As a non-member you pay per event. The ticket booking is done via a guest access to the event area, e.g. by credit card or Paypal. You will receive your ticket by e-mail. Please understand that not all events are open for guests without membership. Especially our CXO events are usually exclusively for members.

**Pay-per-Event:** For the guest access with registration no annual fee is due, you only pay the entrance fee for the respective event you attend.

## Premium Memberships

With a Premium Membership, you actively contribute to Hamburg@work and increase the **visibility of your business activities** in the network. For example, you can make your own professional contributions, which we share via our communication channels and events in the network. In this way you contribute to the **thought leadership of** the entire network.

The unique selling proposition common to all **Premium Memberships** is that we communicate your business topics and professional contributions via the channels of Hamburg@work. Instead of being a "**receiver of messages**", you become a "**sender of information**", thus increasing the visibility of your company in the network. As a **Premium Member, you can** choose from a variety of areas of interest. We use your selection to keep you up to date with topics and invitations to events. As a Premium Member, we would also be happy to present you with a technical paper at one of our events.

With a Premium Membership you and - depending on the membership fee level - a certain number of employees\* of your company have an annual ticket for Hamburg@work in your pocket. Your participation in most events is paid for with the payment of the annual membership fee. As a Premium Member you only have to register in the closed member area and you will receive your ticket by e-mail. Depending on the event and the membership fee level, accompanying persons can be registered as well.

We offer the Premium Membership - combined with a different number of personalized membership cards - in different variants for individuals, startups and companies of all sizes.

Premium memberships are available for **individuals** in the contribution levels:

- Premium Single (1 membership card | 500,- p.a.)
- Premium single students and trainees (50,- p.a.)

For **companies** there are Premium Memberships in the contribution levels:

Can we help? Our member support is there for you: [member.service@digitalcluster.hamburg](mailto:member.service@digitalcluster.hamburg) or +49 40 8000 46-345

- Premium StartUp  
(membership cards for all founders | contribution ramp from 0,- > 250,- > 500,- > 750,- > 1.000,- > 1.250,- p.a.  
flexible classification according to company phases: Pre-Seed (orientation phase), Seed (planning phase), StartUp (foundation phase), Growth 1st Stage (development phase), Growth 2nd Stage (growth phase), Expansion Later Stage (maturity phase)
- Premium Small (3 membership cards | 750,- p.a.)
- Premium Plus Medium (6 membership cards | 1.500,- p.a.)
- Premium Plus Large (10 membership cards | 2.500,- p.a.)
- Premium Plus X-Large (individual agreements)

All membership fees are stated in Euro and are exclusive of VAT on the amounts stated.

With their membership, our members receive a **MemberCard**, which - upon confirmed registration - enables them to participate in Hamburg@work events. Specialists and executives (professionals) receive a **PRO SilverCard**, C-level managers and comparable position holders a **CXO GoldCard**. To see who qualifies for a CXO GoldCard, see the "Explanations" section.

Additional membership cards are charged at 250,- Euro for a PRO SilverCard and 500,- Euro for a CXO GoldCard p.a.

## Our offer for StartUps

Hamburg@work is first and foremost a network for companies and entrepreneurs already established in the market, i.e. for those who have already left the first phases in the life cycle of a company behind them. As a rule, these companies have been in existence for more than six years.

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At the beginning of a successful start-up company there is always an innovative idea, a highly motivated team of founders and often low financial resources. Many founders lack entrepreneurial experience. This is where Hamburg@work with its StartUp Club comes in: In a network of established companies, startups find answers to many questions that can only be answered with sufficient entrepreneurial experience.

For qualified young companies, Hamburg@work therefore offers a **contribution ramp** that adapts to the business development of a young company. Hamburg@work classifies "its" start-ups according to the six development phases of a young company: pre-seed, seed, start-up, 1st stage, 2nd stage and later stage. For each phase there is an appropriate and affordable contribution.

**And the best thing about it:** All founders are classified with **CXO GoldStatus** from the outset and are thus also invited to the CXO events of Hamburg@work.

## Explanatory notes on memberships

At Hamburg@work, **CXO status** is granted to persons authorized to manage and represent companies with registration at the court of registration, the first management level of a C-level company, chair holders, members of senates and governments, consular and diplomatic representatives and selected persons with comparable areas of responsibility. Members with CXO status receive a CXO GoldCard as a membership card.

With our **membership offers for individuals**, we address natural persons such as sole traders (non-merchants / small businesses), sole traders, self-employed / self-employed professions, freelancers, private individuals, students and trainees.

With our **membership offers for companies** we address all legal entities, e.g. limited liability companies, stock corporations, European companies, corporations, public law institutions, partnerships, registered associations, foundations and all legal entities of similar corporate forms.

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**Premium memberships** are **ordinary memberships as defined in** the statutes of the Hamburg@work (e.V.) association. Association benefits are not transferable to other persons or companies. The termination of a Premium Membership is subject to periods of notice, which are usually three months to the end of the contribution year.

**Premium Plus** is Hamburg@work's **extended offer** for large and very large companies. The number of personalised membership cards issued is per se higher than for other forms of membership. In addition, we can - from the end of 2018 - automatically assign employees of your company with free Basic Flex membership to our Premium Plus offer via the domain of the company's e-mail address. By assigning the memberships, the price advantage for Basic Flex members increases from 25 percent to 50 percent.

The **basic Flex** membership is no longer offered since summer 2020. It has been replaced by the registration with guest access to the event area.